

**ABBI Board Meeting Zoom Call
October 8, 2020**

Attendees: Dave Kamen, Beverly Embry, Veronica O’Hearn, Andrea Hagen, Brian & Renee Laferriere Judy McGuire, Christine Lent, Lesley Harrison, Eileen Eckert, Jess Schleicher, Carlos Velez, Melissa Palestro.
Special Guest Speaker: Jessica Hasapis

7:02 meeting called to order by Dave Kamen

Dave Kamen started the meeting talking about AHSMB was back on with a small noncompetitive season. Discussion on the updates of the upcoming Webathon on Nov 1st. Went on to introduce Jess Hasapis to speak to the board about capital campaign.

Jess Haspasis Capital Campaign Report:

- Focus on reaching out to large businesses’ that have done well. Do research on companies.
- Do not be afraid to reach out on the business’ social media accounts.
- Suggested to make an annual report to give out with thank you
- Make a video about what we are about (“tell a story”)
- Question on the table about how do we satisfy a business needs and wants for supporting us? (Wanted examples) Increased traffic and awareness for the business.
- Annual Report should include what it means to be ABBI. Don’t make it long.
- Video idea “A Day in the life” video in band camp or any program.
- Run a virtual event
- Don’t sell. You want to provide a service to the donor.
- Research businesses on Google

Christine Lent mentioned that LaGrange is doing a capital campaign. Suggested to the board for us to look at their document.

Webathon components good, send invite to previous donors. Advertisement opportunity for the next event.

Christine Lent mentioned the Shakespeare Festival live stream auction and show.

November 2nd start of Jazz meetings. Possible for Spring.

7:44 Veronica O’Hearn takes over the meeting

Vote on Meeting minutes.

Meeting minutes are approved by Eileen Eckert and Second by Carlos Velez

Treasurer Report: Judy McGuire

- Checking had Adams Gift Cards hit
- Annie H donated her fees from NYSMA

**ABBI Board Meeting Zoom Call
October 8, 2020**

- MB/Colorguard have started up.
 - Question about fees collected? Season is free this year.
- Insurance is up for renewal on October 17. Should we stay with Travelers??

Vote on to accept the Treasurer Report Beverly Embry Motioned to accept and Jess Schleicher seconded the motion.

Webathon Report: Jess Schelicher

- Tuesday silent auction/store
- Donations drop off set up week before on October 24 and take pictures.
- Abbimusic .org website is going up.
- Video will be embedded into the website
- Tier donation \$10- one vote, \$25- one vote and buttons, \$50- one vote and shirt, more \$\$\$ cooler stuff
- Download yearbooks from previous years.
- There will be a just donate button on the website.
- The votes are for the final video to be viewed at the webathon
- At midnight there will an alumni store that will open.
- The silent auction will close on the Wednesday after the event.
- Special Shirt for the event but will not be available for purchase only in donation package.
- Open the night with Zoom and then over to YouTube. Mostly prerecorded.
- ABBI members will speak
- Paypal to keep track of funds received.
- The store is set up thru Arlington Ink.
- Marketing with FB event set up by Lesley Harrison. Send out a teaser a week in advance.
- Waiting on Cut Time to send emails,
- Snail mail the alumni with a postcard.
- Reach out to past donors to add to the page and inform sponsors to include their logos.
- How long is the donate button up for?
 - Regular donate button will stay up.
 - Packages are done at the end of the webathon.
- Option in Paypal for the donor to accept the fee so the band gets the full donation. Donor cover fees. (Jess will look in to fees)

**ABBI Board Meeting Zoom Call
October 8, 2020**

- Push #bandtogether give to MR. Keech and Mr. R to push out to section leaders.

Board Member Eileen Eckert: Auction

- 10 baskets as of the meeting. 1e movie night, food basket, game night, Millbrook winery,
- Vintage and regular baskets
- A PIECE OF THE DOME!!!
- Reach out to Mr. Keech for addresses and emails for alumni
- QR code for webpage (Jess is doing)

Other Comments:

- Comment made since there were no tour fees, donate a portion of fees back to the band.
- QR code links you to the ABBIMUSIC.org page
- Meeting next week or the Webathon
- Spread the Word

Dave Kamen returns

- Insurance policy- we need to take some time to research. Wait on renewal and do an insurance audit. Expires October 17 will lapse.
- Carlos Velez mentioned the policy is very old and doesn't think it covers what we need.
- Directors and Officers policy in insurance and Errors and Omission in policy.
- Motion to let policy lapse and look for another insurance company. A vote for in favor of this motion by Jess Schleicher and a second by Eileen Eckert.

Other:

- ABBI shed Certificate of Occupancy expires 1 October of this year.
- The red shed has a Certificate of Occupancy on the wall it expired on May 1st 2020.
- Contact buildings and grounds/ contact Mr. Guillen and Mr. Keech. It was issued April 2019.
- Conversation about masks for bands. Kat Catron is making masks and bell covers for the high school.
- Bracelets for baskets donated by Christine. Sell them for \$18-\$20 in store. Sell bracelets for band. #bandtogether idea. Make \$8 per bracelet if sold.
- Limited time offer items use for winter ensembles and Jazz Cab.
- Andrea is making flowers for Seniors. She currently has 2.5 to 3 years' worth of stock. Send receipt electronically to Judy for refund.

**ABBI Board Meeting Zoom Call
October 8, 2020**

- Digitizing yearbooks and programs- need to investigate how much for an electronic file from printer. And how fast? (Eileen Eckert will research) Contact Jenn Nesbitt for former printer and Judy McGuire for old invoices. Need 2004 booklet. Later learned from Andrea Hagen Dutchess ProPrint was used.
- Adams Gift Card order is do tomorrow. Hand in forms and payment at drop off. \$600.00 profit last month form orders.
- No parents out of cars at practices

Meeting adjourned at 8:56 p.m.

Motion to accept by Veronica O'Hearn and seconded by Eileen Eckert.