

ABBI MEETING MINUTES
November 19, 2020
Zoom Call

Attendees: Dave Kamen, Beverly Embry Darrell Keech, Jess Schelicher, Evan Rzodkiewicz, Andrea Hagen, Christine Lent, Melissa Palestro, Judy McGuire, Veronica O’Hearn, Brian and Renee Laferriere, Carlos Velez, Eileen Eckert and Rich Guillen

7:02 p.m. meeting called to order by Dave Kamen

Words from Dave:

- Webathon was an outrageous success
- Maybe a Jazz fest idea for a fundraiser.

Motion on the table to accept the minutes from the October meeting. The motion was accepted by Jess Schelicher and seconded by Christine Lent.

Band Directors Report:

Rich Guillen:

- Beginning of hybrid was going well.
- Webathon went well
- Evan and Rich started Jazz Ensembles. Auditions start Monday.
- All State- Anna Herschbine alternate is Fusco.

Evan Rzodkiewicz:

- Excited about webathon and Marching Band event
- Wants ABBI to help recruit for Marching Band next season. Ways to help recruit send ideas to Evan.

Darrell Keech:

- Thank you to ABBI for providing the manpower for the Marching Band Webathon. It was a blast.
- WinterGuard & Winter Percussion instructional team is working on ideas. Pause on planning from today’s events in the district. Early Spring or late Winter for the above-mentioned groups. The groups are trying to keep costs down for students by reusing materials.
- Lessons tomorrow will be as usual. Question or concerns reach out to the band directors.

President’s Report: (Dave Kamen)

- Thanked the directors and offered help from ABBI for the Winter season.
- Wants to do a recruiting video for Marching Band with snippets from other seasons.
- Email from Tom Mainer (Visual Staff Member) Wants to donate toward staff payments for this year. Evan /Darrell stated \$1500 for staff payments. Check to see if IBM will match and ABBI will pick up the 3rd part of staff fees. Brian Laferriere also mentioned the IBM Grant Program. Dave

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will reach out to Tom M for further information. Tom M has not been paid all these years and has volunteered his time.

- Dave will generate a letter to send about time and service.
- We need to vote on staff payments as a board. We need to keep it under \$599.00 each because of tax stipulation.

Old Business: (Dave Kamen)

- Insurance needs to be finalized with Judy McGuire. Marshall and Sterling has reached out to Noreen and the to Carlos Velez.
- We are members of the Chamber of Commerce and maybe we can find an insurance company to work with there.

Treasurer report: (Judy McGuire)

- **See report via email**
- Net from Webathon is \$7221.00

A motion to accept the Treasure Report was accepted by Eileen Eckert and seconded by Carlos Velez.

Question on the table:

What to do with proceeds from the webathon?

- Do we out into the uniform fund as part of the Capital Campaign?
 - Eileen Eckert responded if we take half for uniforms will there be a shortage of funds for the next season?
 - Mr. Keech mention the outstanding Tuba bill. We can push the Spring MB expenses to July.
 - Carlos stated if there is an unknown for next fall, we should put the money in the saving/ checking account or a CD and vote on it later to see where we stand.

Status of Spring Fundraisers? I.e.. Clothing drive, Ford test event, jazz cab

- As of right now unknown.

Can we share slides from webathon? Jess would like to add to the ABBI page to tell our story, part of recruitment and as part of the Capital Campaign.

Good and Welfare:

ABBI sent a card to Emma Levine family.

Merchandise:

- Stuff is ready from the Webathon.
- Merchandise store to be reopened for the holidays.

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Chaperone Report: (Andrea Hagen)

- Happy to have chaperones help during the small marching band season.
- Hoping to have uniform fittings for next year.

Props: (Brian L)

- Stated he would be willing to stay on for next year. Remind the board in the Spring so we can vote on this action.

Gift Cards: (Renee L)

- We raised \$475.00 in profit from the Adams gift card sale.
- Looking to do in December and February.

Eileen Eckert: (fundraising)

- Program scanning from webathon. Her first company offered a bid of \$800.00 to scan all previous band programs.
- Idea on the table to have Eileen scan all the programs into a file and Jess add them to the webpage. This will be a zero cost to ABBI.
- Will also try Staples to see how much they charge.
- Holiday wine bottle fundraiser with Millbrook Winery. Wine basket went for \$225.00 during the webathon silent auction. There is an \$8.00 to \$11.00 profit per bottle. Minimum 6 bottle order per family. (This has since been updated since our meeting to no minimum number of bottles.) This can run to January 1st with orders. Jess and Eileen are working on an order form and send it to Millbrook Winery. The customer pays Millbrook and they will cut us a check for the profit. Shipping is \$18.00 per order or 6 bottles. (This has changed since the meeting).
- If we share the holiday shop on Facebook, we must link it back to the ABBI page. We want everyone to go thru the ABBI page.
- 2020 holiday shop will include: Millbrook winery and Merchandise from Arlington Ink.
- Mr. Keech stated we can not use Arlington High School March Band on the wine bottles. The school district may have a problem with this. Cannot use "High School" could give the wrong public perception. We will replace Arlington High School Marching Band with ABBI logo instead.

We must check with board policy before using any show logos.

Christine Lent: (fundraising)

- Discussion on the table about selling bracelets during our Holiday Shop to raise funds. Bracelets are \$20.00 each and we will make a 40% profit on each one. We can PAYPAL the vendor and she will send us the profit. All bracelets can be custom made with a word or a music note. The vendor is expressyourself_bracelets on Instagram. The basket of 4 bracelets went for \$52.00 at the webathon auction.
- Question: How does she know if people are ordering from ABBI? Can we have a code attached to the order? Christine will find out.

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Other:

- How do we promote the Holiday Shop?
- Can we send out emails to people?
- Do we have a way to blast email? Currently we only have emails of alumni not current families. Cut Time is still on hold and Rich G is reaching out.
- How do we reach current families? The group is not crazy about mailing cards again. Social Media seems to be the answer.
- Goal is to have the Holiday shop open by the 27th of November. Jess S. is toying with Cyber Monday as the launch date. Jess S. will reach out to Lesley with all the information for Facebook.
- Eileen stated it may be a lot to ask Arlington Ink to have ready in time for the 27 of November date.
- How long do we keep the shop open? Check with Arlington Ink. Guarantee local pick up only orders.
- Clothing Drive may be possible for May/June timeframe. Have it offsite. We can advertise on the ABBI page for the event. We will revisit when things open back up.

Motion on the table to launch a Holiday Shop was approved by Eileen and seconded by Veronica O'Hearn.

Motion on the table to adjourn the meeting was approved by Eileen Eckert and seconded by Jess Schleicher.

Next meeting: Tuesday, December 8, 2020