

ABBI General Meeting Minutes
Tuesday, December 8, 2020

Attendees: David Kamen, Beverly Embry, Darrell Keech, Judy McGuire, Eileen Eckert, Evan Rzdokiewicz, Melissa Palestro, Rich Guillen, Veronica O'Hearn, Christine Lent, Carlos Velez, Jessica Schleicher, Lesley Harrison, Brian Laferriere.

Dave Kamen called the General Meeting to order at 7:37 p.m.

President's Report:

- not much happening currently.
- Andrea Hagen had a death in the family. Melissa & Christine are working on getting something out to her. Adams basket was sent.

Directors Report:

Mr. Guillen, Mr. Keech and Mr. Rzdokiewicz

- Jazz bands are pretty much set. Virtual meeting in the beginning and hopefully in the building in January. Maybe a Spring 2021 Jazz performance.
- **NYSMA** will be hosted virtually with Mr. Guillen being the chairperson.
- Winter season has been put on hold.
- Invitational is on the calendar for Columbus Day weekend.
- Directors are encouraging parents to reach out to teachers, counselors, and house staff to help with students who are struggling. They are encouraging us to speak up.
- Nothing much else going on musically.

Presentation of minutes

Motion to accept minutes by Eileen Eckert and second by Melissa Palestro and Carlos Velez.

Vice President- no report

Treasurer Report: Judy McGuire

- Transferred money from PayPal account to ABBI account from webathon.

Motion to accept the Treasurer Report by Jess Schleicher and second by Lesley Harrison

Community Report:

- watch mail for a couple of things
- Weebly was brought by Square. Jess is going in to grab any minutes or information from the backend.
- Holiday Shop updated on the ABBI page. Arlington Ink is done and down off the ABBI page. The bracelets and wine still up. Sold 6 wine bottles and 2 bracelets at the time of the meeting. Jess sent email about Holiday Shop to the directors to send out to students.
- Email about newsletter coming soon.

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- We need to promote the Holiday Shop as much as possible.
- Question on the floor by Carlos. I placed an order for wine but did not get a confirmation.
 - Response: Order is not working correctly. All orders are being sent to Jess and she is sending them over to Millbrook.
- Question on the floor: How can we email new families?
 - Directors are working on this with the district and CutTime. It is close to working. Eileen asked if this would be done before the 18th of December? Ninth graders are not in the system. It is usable but not all the information will be in by the 18th.
- Mr. Guillen will try to send email about Holiday Shop. Jess will send to Mr. Guillen a written email for families minus the wine.

Social Media: Lesley Harrison

- Lesley mentioned that it is hard to sell on FaceBook.

Gift Cards: Renee Laferriere

- We made \$780.00 profit from the December Adams Gift Card Sales.

Other:

- Mr. Guillen is sending out recordings to the Chamber of Commerce for their breakfast because we are usually out in the public performing during this time of the year.
- Jess- wants to take out a Facebook ad for \$5.00. It may reach out to other people. Board approved and she will set up tomorrow.
- Mr. Guillen suggested we write a letter to the district for their support of the music program and for not shutting us down. Would like these to come from ABBI and ASOA. Dave will draft the letter and send to Lesley to put on social media this week.

Motion to adjourn by Eileen Eckert and second by Judy McGuire.

Next meeting is Thursday, January 14, 2021